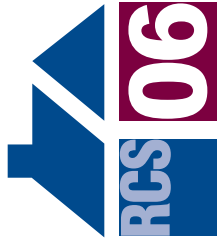


**The Residential Construction Show is a one-day, mid-week event that is for trade only.**



# **Residential Construction Show**

Sponsored by: **Home Builders Association of Connecticut**

**November 9, 2006 • Connecticut Convention Center  
Adriaen's Landing • Hartford, CT.**

**Residential Construction Conferences: 8:30 a.m. - 12:00 Noon**

**Exhibits of 100's of Home Building Products: 12:00 Noon - 7:00 p.m.**

**Free Reception with Food and Drink: 5:30 p.m. - 7:00 p.m.**

**Builders | Remodelers | Carpenters  
General Contractors | Developers  
Home Improvement Experts | Architects**



Sponsored by the Home Builders  
Association of Connecticut

**Call (203) 483-5774**

**[www.residentialconstructionshow.com](http://www.residentialconstructionshow.com)**



Photo "courtesy" of Artisans Building & Design, Ridgefield, CT



Photo "courtesy" of Falciglia & Valeri Construction, LLC, Redding, CT

**[www.residentialconstructionshow.com](http://www.residentialconstructionshow.com)**



Reuter Exposition Services  
33 Flax Mill Road  
Branford, CT 06405



# **Residential Construction Show**

Sponsored by: **Home Builders Association of Connecticut**

**November 9, 2006 • Connecticut Convention Center  
Adriaen's Landing • Hartford, CT**

**The Residential Construction Show  
brings it all together for you...**

**Educational Conferences • Product Displays**

**Free Seminars • Networking**

**Competitions on the Show Floor**

**Free Reception • Trade Only**

***All in One Day - All in One Location***



Sponsored by the  
HBACT



**Conferences:**  
8:30 a.m. –  
12:00 Noon

**Exhibits:**  
12:00 Noon –  
7:00 p.m.

**Free Reception:**  
5:30 p.m. –  
7:00 p.m.

**Insulated Concrete Forms**

**Jim Eggert - Eggert Construction**  
**8:30 a.m. - 10:00 a.m.**

Use of insulated concrete forms (ICF) continues to increase, so much so that the IRC2003 Code as adopted in Connecticut now has ICF sections. ICFs can be used for everything from foundations, outbuildings, retaining walls and commercial structures to complete multi-story custom homes. Find out how this growing technology can provide practical value and improve your bottom line.

**Common Interest Communities**

**Greg McCracken - Perlestein, Sandler & McCracken**  
**8:30 a.m. - 10:00 a.m.**

There has been significant growth in condominium and other common interest communities in recent years. Learn the basics of what common interest communities are and how they operate. Discover why developers are building them, consumers are choosing them and municipalities are increasingly likely to require them.

**Clearing the Air:**

**Green Technology Innovations**

**John Carlson, Gary Gavigan - New Air Technology**  
**8:30 a.m. - 10:00 a.m.**

Consumers are becoming more aware of indoor environmental issues such as air quality and mold. Learn about exciting new nanotechnology and photocatalytic systems that can virtually eliminate these issues and potential litigation.

**Employee vs. Independent Contractor**

**Ben Camerota - Paychex**  
**8:30 a.m. - 10:00 a.m.**

Recently, the IRS has focused more resources on payroll tax audits for worker misclassification. This comprehensive seminar familiarizes employers with the facts that determine whether a new hire is an employee or independent contractor.

**Trends in Home Technology**

**Jason Knott - TechHome Builder Magazine**  
**10:15 a.m. - 11:45 a.m.**

Home technology is a lot more than Internet access and cable television. It's become integrated into everything from building products to appliances. Come hear about trends in technology and the features consumers are demanding.

**Break the Rules...and Close More Sales!**

**Evan Taback - TEM Associates**  
**10:15 a.m. - 11:45 a.m.**

Hear about a new approach that will transform the selling experience to one that produces results every time. Discover how to separate yourself from the competition on something other than price. Learn a non-manipulative way to control the sales process without being pushy and how to spend more time on qualified prospects and recognize the "no's" more quickly.

**Progressive Panelization...**

**The Path to Smarter, Faster, More Energy Efficient Construction**

**Michael F. Jasmin - Panel Pros, Inc.**  
**10:15 a.m. - 11:45 a.m.**

See what's next in panelized construction: Structural Insulated Panels (SIPs) working in concert with pre-built engineered floor systems that will give your company a stronger more energy efficient structural shell in less time than ever before. Be part of the green building revolution with this innovative building system that is leading the way.

**Code-Required Deck Connections**

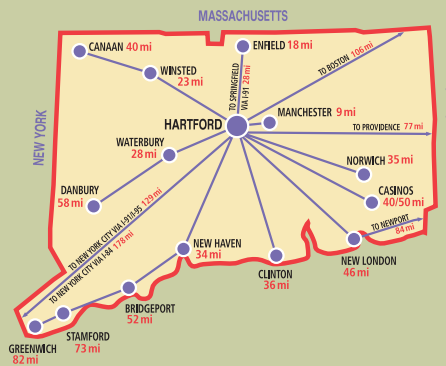
**Louis Daviau - Simpson Strong-Tie**  
**10:15 a.m. - 11:45 a.m.**

Decks are one of the most common projects for builders and remodelers. This seminar will examine the Connecticut State Building Code as it relates to deck design and construction. It will look at loads and the connections required to resist those loads. Connections for ledger board, guard rail, stair stringers and more will all be addressed.

**Hartford, Connecticut—  
 “The Crossroads of New England.”**

Whether you plan to stop by for a few hours, or spend the whole day, getting to RCS 2006 is quick and easy.

The Connecticut Convention Center has direct highway access from Interstates 84 and 91, making it a reasonable ride from any part of Connecticut and even from our neighboring states, truly the “Crossroads of New England”.



Group Rate: \$115 plus tax Single/Double. Other accommodations will be quoted upon request. Hartford's Landmark Luxury Hotel offers 124 newly decorated luxury guest rooms. For Reservations call (800) 922-5006. Be sure to mention that you are with the Residential Construction Show to take advantage of the special low rate! Free Shuttle service is available every 12-15 minutes to and from the Convention Center on the Star Shuttle.

**Show Sponsor**

Home Builders Association of Connecticut, located in West Hartford, CT represents the home building, land development and remodeling industry in Connecticut. HBA provides service and support to our members through advocacy, education and communication. Please contact HBA directly for Membership information at (860) 521-1905.



**Show Management**

Reuter Exposition Services is an Independent Trade Show Producer with extensive trade show development and management experience. Please contact Reuter Exposition Services for show and space reservation information at (203) 483-5774.



**FREE Seminars in the Exhibit Hall**

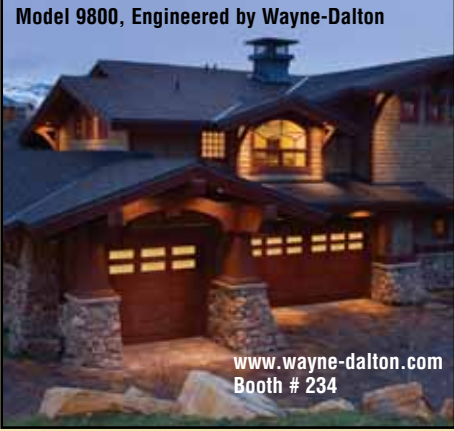
Time	Topic
1:00 . . . . .	Acquire the Tools to Increase Sales & Productivity Without Increasing Overhead: <i>Presented by: CompuTool Corporation</i>
2:00 . . . . .	Subcontractor Indemnity Agreements & Their Impact on Builders and Subcontractors: <i>Presented by: DiMatteo Insurance</i>
2:30 . . . . .	New Technologies for Propane Fueled Homes: <i>Presented by: Osterman Propane</i>
3:30 . . . . .	Cost Effective High Wind Wall Construction: <i>Presented by: Norbord</i>
4:30 . . . . .	Branding and Marketing Your Small Business: <i>Presented by: TEM Associates</i>
5:30 . . . . .	Building the Right Product in a Transitional Market: Feasibility in Home Development <i>Presented by: Prudential Connecticut Realty</i>

**Some of the Products You Will See on Exhibit at RCS 2006 include...**

Appliances • Architectural Software • Banks / Lending Institutions • Building Accessories  
 Communication Hardware/Software • Concrete • Construction Materials • Cabinetry  
 Countertops • Doors • Electronics • Excavating Equipment • Framing • Fireplaces  
 Floor Products • Foundation • Insulation • Insurance Companies • Kitchens • Lighting  
 Bathrooms • Lumber • Plumbing • Pumps • Real Estate • Retaining Walls • Roofing  
 Security • Software • Tile / Natural Stone • Tools • Trade Magazines / Publications  
 Trucks • Wall Products • Waterproofing • Windows... *and much more*

**Register Now! at [www.residentialconstructionshow.com](http://www.residentialconstructionshow.com)**

## Product Showcase



Model 9800 with an artfully molded fiberglass surface and high-definition graining conceals the durable construction.

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oasiswall.com

Oasis foundation wall system

Chase Precast/Oasis Foundation Wall System, Booth #510

CEDAR VALLEY  
Handcrafted Single Panels

JELD-WEN  
WINDOWS & DOORS

Branford Building Supplies, Booth #534  
www.branford-building.com

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## Attendee Registration Form • Residential Construction Show • November 9, 2006

Registrant 1. \_\_\_\_\_  
 Registrant 2. \_\_\_\_\_  
 Registrant 3. \_\_\_\_\_  
 Company Name \_\_\_\_\_  
 Address \_\_\_\_\_ P.O. Box \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Tel \_\_\_\_\_ Fax \_\_\_\_\_  
 Company email \_\_\_\_\_  
**Payment Information:**  MasterCard  VISA  Check (payable to HBA of CT)  
 Card # \_\_\_\_\_ Amount Charged \$ \_\_\_\_\_  
 Exp. Date \_\_\_\_\_  
 Name on Card \_\_\_\_\_  
 Billing Address \_\_\_\_\_ P.O. Box \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Signature \_\_\_\_\_

### Class of Trade: (Check one)

- Homebuilder
- General Contractor
- Developer
- Remodeler
- Architect
- Home Improvement
- Press (business card required)
- \*  Non-Exhibiting Manufacturer/Supplier (see below)

### Annual Installed Building Materials & Products:

- (Check one)
- \$ 0.00 - \$75,000
  - \$75,000 - \$150,000
  - \$151,000 - \$300,000
  - \$301,000 - \$500,000
  - \$501,000 - \$1,000,000
  - \$1 Million - over

	Conference Fees:	
	Before 11/6/06	Totals
<b>For more than 3 registrants, copy form</b>		
Exhibit Hall Only	FREE	\$
Morning Conference	\$ 75	\$
* Non-Exhibiting Manufacturer/Supplier (Exhibits Only)	\$350	\$
<b>Total Amount Due</b>		<b>\$</b>

No Refunds will be made after Nov. 1st.

## The Residential Construction Show brings it All Together for You.

The one-day event kicks off at 8:30 a.m. with a terrific Conference Program that covers key topics in residential construction. At Noon, the Exhibit Hall opens up with hundreds of home building products on display. From 5:30 - 7:00 p.m. a Complimentary Reception with great food and beverages is free for all show registrants! You do not have to be a member of HBACT to attend this annual event.

“RCS 2005 was great for us; we learned about new products and services and met local reps for them. It was also great seeing people I already knew at this event. I’ll be back for the RCS in November, 2006.”

– George A. LaCava, President,  
Trilacon Development Corporation

### Ten Good Reasons to Attend

1. Meet over 100 Suppliers
2. Learn Something New at the Educational Conferences
3. Attend the Largest Event in CT for Home Builders
4. Take Advantage of all the Show Specials
5. See and Compare Products
6. Listen to Free Seminar Presentations in the Exhibit Hall
7. Network with Others in the Building Industry
8. Attend the Free Reception from 5:30 - 7:00 p.m. in the Exhibit Hall
9. Be the First to See New Product Introductions
10. Support the Connecticut Home Builders Association



## Schedule of Events

**Thursday, November 9, 2006**

### Educational Conferences

8:30 a.m. – 12:00 Noon

### Exhibit Hall Open

12:00 Noon – 7:00 p.m.

### Competitions in the Exhibit Hall

1:30 p.m. to 6:00 p.m.

### Free Attendee Reception

5:30 p.m. – 7:00 p.m.

The exhibit hall will be buzzing with Product Presentations, Demonstrations, Free Seminars, Networking, New Product Announcements, Competitions and much more. Don't forget that the Reception is free to all show attendees!

## RCS 06 Competitions

### Test Your Skills

Sign up for these challenges to be held on the show floor.

Time	Competition
1:30 . . . .	Hole Drilling Competition
3:00 . . . .	Sawing Competition
4:00 . . . .	Sanding Competition
5:00 . . . .	Nail Driving Competition
6:00 . . . .	Screw Driving Competition

We would like to thank all the businesses that contributed materials and prizes for the competitions. Their sponsorship and support is very much appreciated.

### List of Exhibitors (as of September 14, 2006)

American Dry Basement Systems	Elevator Service Co., Inc.	Railing Dynamics (RDI)
AT & T Smart Moves	First Horizon Construction Lending	Vinyl Railing
Atlas Concrete Products, Inc.	Foundry Vinyl Shake Siding	Raybern Company, Inc.
Barden Homes	Home Automation, Inc.	Redi-Rock Walls of New England
Barker Steel Company, Inc	Home Builders Association of CT, Inc.	Simpson Strong-Tie Co.
Bemer Petroleum	Home Comfort Now, LLC	Smith Barney
Berryvale Software Solutions	Huaxun Industry U.S.A., LLC	SoftPlan Architectural Design Software
Bradco / Wickes	Huttig Building Products	State of Connecticut Dept of Consumer Protection
Branford Building Supplies	iLevel By WeyerHaeuser	TEM Associates
Cansolair of Connecticut	Inspire Roofing	Therma-Tru Doors
Chase Precast / Oasis Foundation Wall Systems	James Hardie Building Products	TimberTech Composite Decking & Railing
Community Associations Institute	John M. Glover Agency Inc	US Lending Partners
CompuTool Corp.	LP SmartSide	USG Corporation
Connecticut Lighting Centers	Middlesex Supply & New Shepard Supply	Viking Kitchen Cabinets, LLC
Correct Building Products	National Fiber	Water & Waste Equipment
Cosella-Dorken Products, Inc.	Norbord Inc.	Water Resource Technologies, LLC
Cyclone Home Systems, Inc.	Osterman Propane	Wayne-Dalton of Hartford
Delia Inc.	Panel Pros, Inc.	Westchester Modular Homes, Inc.
DiMatteo Insurance Service Center	Pollard Windows, Inc.	Windsor Windows
Dryvit Systems, Inc.	ProSource Wholesale Flooring	Zehnder America, Inc.
EDOS Manufacturing Reps, Inc	Prudential Connecticut Realty	
EFI	R C Lawson Co LLC	
Elements in Design		

For a current list of exhibitors, be sure to check our website at [www.residentialconstructionshow.com](http://www.residentialconstructionshow.com)