



Residential Construction Show

Sponsored by: Home Builders Association of Connecticut

November 9, 2006 • Connecticut Convention Center, Hartford, CT.

Conferences: 8:30 a.m. - 12:00 Noon • Exhibits: 12:00 Noon - 7:00 p.m.

Reception: 5:30 p.m. - 7:00 p.m.



Reuter Exposition Services
33 Flax Mill Road
Branford, CT 06405

The Residential Construction Show is a one-day, mid-week event that is for trade only.

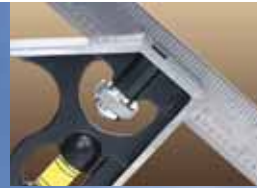
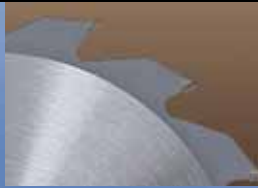
- Meet hundreds of builders
- Build customer loyalty
- Get referrals for jobs
- Secure quality sales leads
- Network with current and prospective buyers during the reception



Sponsored by the Home Builders Association of Connecticut

Call (203) 483-5774

www.residentialconstructionsnow.com



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If you sell your products to builders, remodelers and general contractors, RCS 2006 is a must for you to exhibit at on November 9, 2006 at the Connecticut Convention Center, Hartford, CT.

Call (203) 483-5774 to Reserve Your Exhibit Space Today!

www.residentialconstructionsnow.com





RCS 06 Residential Construction Show
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Connecticut Convention Center, Hartford, CT.

November 9, 2006

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Association of
Connecticut

The Residential Construction Show is a one-day, mid-week event that is for trade only.

Exhibitors at the Residential Construction Show will feature products and services for residential home building and the remodeling industry.

- Meet hundreds of builders in just one day
- Build customer loyalty
- Get referrals for jobs
- Network with current and prospective buyers during the reception
- Secure quality sales leads



Connecticut builders, remodelers, general contractors, home improvement experts, architects and developers come to the Residential Construction Show to meet and do business with companies like yours.



Photo "courtesy" of Artisans Building & Design, Ridgefield, CT



The home building and remodeling industry in Connecticut is experiencing strong sales. A booth at the Residential Construction Show puts you face-to-face with your best customers.

Call (203) 483-5774 to Reserve Your Exhibit Space Today!

RCS 06 Residential Construction Show

NEW This Year:

- New Product Showcase
- Reception in the Exhibit Hall
- Competitions
- New Conference Topics

"I attended the first ever RCS in 2005, found it very worth my time and definitely plan on returning in 2006."

- Elizabeth Verna, Verna Builders

"RCS 2005 was great for us; learned about new products and services and met local reps for them. It was also great seeing people I already knew at this event. I'll be back for the RCS in November 2006."

- George A. LaCava, President, Trilacon Development Corporation

Marketing & Promotion Plans Include:

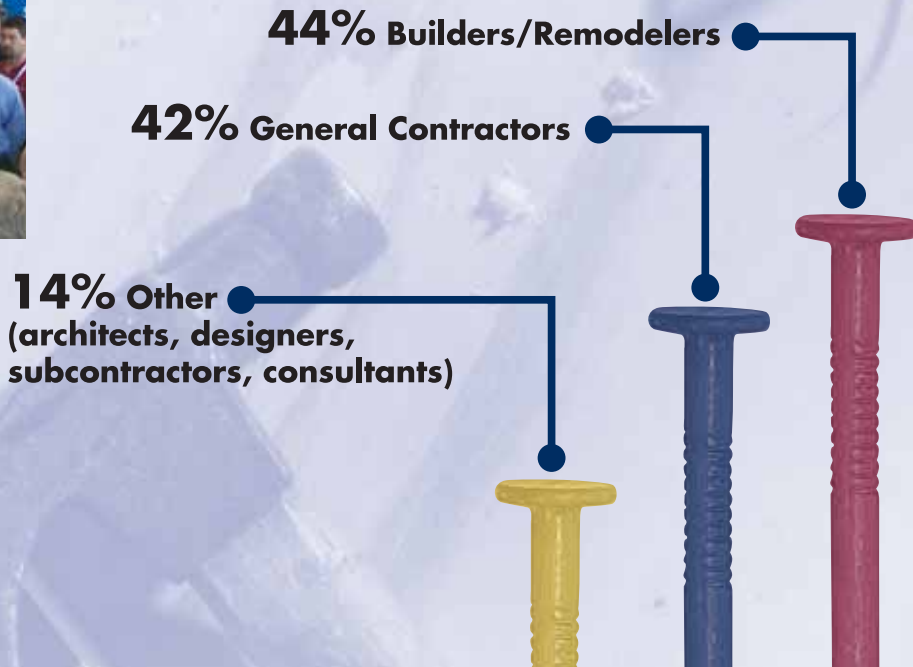
- Advertisements in Trade Publications
- Direct Mail to Builders, Remodelers, Architects & Designers
- Newsletters
- Promotion to HBACT Members
- Editorial Coverage & Calendar Listings
- Local Newspaper Promotion
- Free Passes Distributed by Exhibitors
- Support from Local and Statewide Industry Associations



Governor Jodi Rell cutting the ribbon to open the 2005 RCS Show.

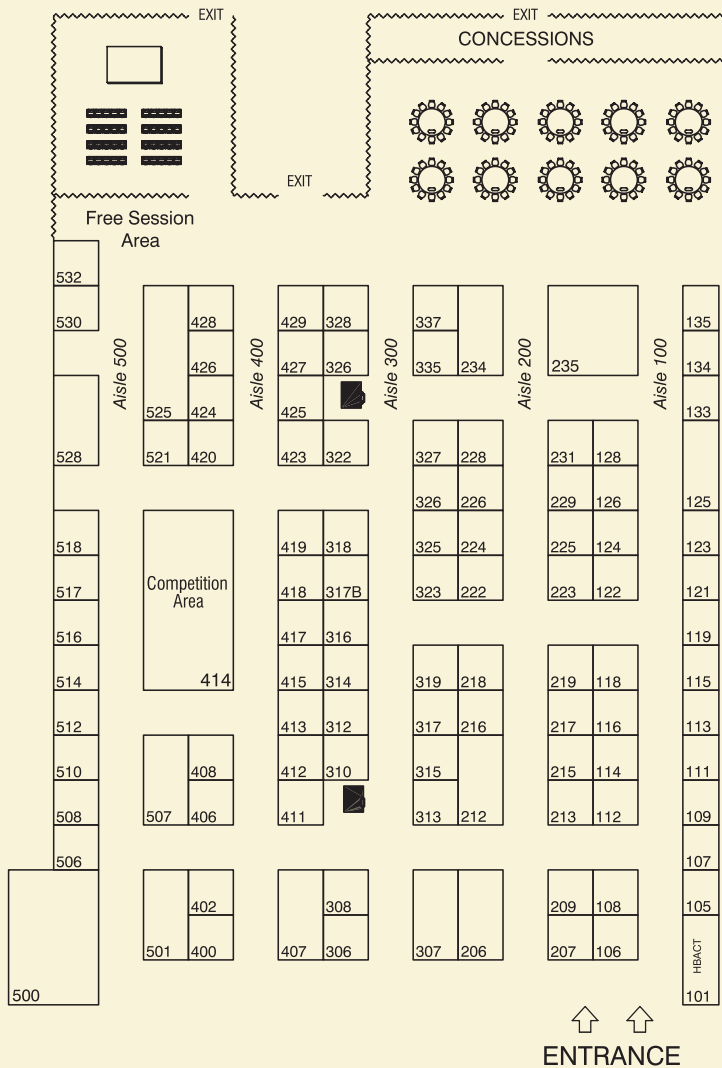


Buyer Demographics



visit www.residentialconstructionshow.com for more info





Booth Space

Booths are available in 8' x 10' and 10' x 10' increments and can be combined to make larger spaces. All reservations are made on a first-come, first-served basis. Please note that the square foot rate includes the following:

- 8 ft High Back Drape
- 3 ft High Side Rails
- Company I.D. Sign
- Listing in the Show Directory
- Exhibitor Service Manual

Exhibitors are responsible for carpeting their individual booths. All booths must be carpeted.

Back drape colors: Blue/Burgundy/White
Carpet: Burgundy

Advertising/Sponsorships/Promotion Opportunities

- Show Directory Advertising
- Lanyard Sponsorship
- Show Bag Sponsorship
- Reception Sponsorship
- New Product Showcase
- Web-Link
- Product & Gift Giveaways

Exhibitors are encouraged to take advantage of marketing & promotional opportunities before, during and after the show to maximize their participation.

Show Schedule

Tuesday, November 8, 2006

Exhibits Move-in 12:00 noon – 5:00 p.m.

Wednesday, November 9, 2006

Conferences 8:30 a.m. – 12:00 Noon

Exhibit Hall Open 12:00 Noon – 7:00 p.m.

Reception (in Exhibit Hall) 5:30 p.m. – 7:00 p.m.

Show Closes 7:00 p.m.

Breakdown of Exhibits 7:00 p.m. – 10:00 p.m.



The Goodwin Hotel One Haynes Street • Hartford, CT

Group Rate: \$115 plus tax Single/Double. Other accommodations will be quoted upon request. Hartford's Landmark Luxury Hotel offers 124 newly decorated luxury guest rooms.

For Reservations call (800) 922-5006. Be sure to mention that you are with the Residential Construction Show to take advantage of the special low rate!

Easily accessible from I-84 and I-91 and 20 minutes from Bradley International Airport. Discounted parking rate of \$10.00 per day for Residential Construction Show Guests.

Free Shuttle service is available every 12-15 minutes to and from the Convention Center on the Star Shuttle.

Reserve Your Exhibit Space Now! • Call (203) 483-5774

About the Sponsor

Home Builders Association of Connecticut, located in West Hartford, CT represents the home building, land development and remodeling industry in Connecticut. HBA serves its members and affiliated local builder associations.



It speaks for the interests of a diversified building industry before the state legislature, agencies and courts by promoting and implementing fair and balanced policies, laws and regulations.

HBA promotes greater opportunities throughout the state for the production of safe, decent, affordable and economically feasible housing and commercial developments for all of Connecticut's citizens.

As the Sponsor of this trade event, it encourages and advocates education as well as building commercial relationships between suppliers and users.

Please contact HBA directly for Membership information at (860) 521-1905.

Show Management

Reuter Exposition Services is an Independent Trade Show Producer with extensive trade show development and management experience. Located in Branford, CT their staff is made up of individuals that bring talent and enthusiasm to every project they work on.

Reuter Exposition Services is proud to be named Official Show Management of the Residential Construction Show, sponsored by the Home Builders Association of Connecticut.



Please contact Reuter Exposition Services for show and space reservation information at (203) 483-5774.

The Connecticut Convention Center, Hartford, CT

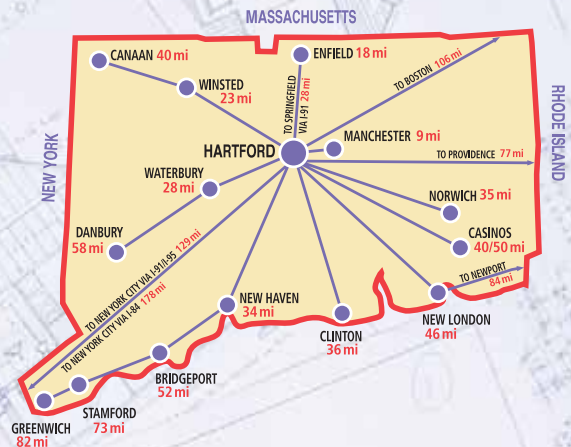


The Connecticut Convention Center strives to satisfy the unique needs of each exhibitor at the Residential Construction Show.

The center's functional

and versatile facilities layout accommodates all sizes and varieties of booths, making the process of delivering, assembling, utilizing and dismantling your exhibit as hassle-free as possible. Designed with the exhibitor in mind, the exhibit hall, and individual meeting spaces have been engineered to make access to utilities and other services a no-brainer so that your exhibit at RCS 2006 can be its best.

Direct highway access from Interstates 84 and 91, the convention center makes it easy for you and your exhibit, and ultimately your attendees to get there with ease. New loading areas with direct access to the exhibit floor and freight elevators help to facilitate the process.



An Exhibit at the Residential Construction Show Makes Good Business Sense



Exhibit Space Application Contract

The Residential Construction Show ("RCS") is owned and sponsored by the Home Builders Association of Connecticut, Inc. ("HBA") and is managed for the HBA by Reuter Expositions Services ("Show Management"). Subject to the terms and conditions of this Exhibitor agreement, including the RCS Rules and Regulations, which are incorporated in and form a part of this agreement, and upon acceptance of this agreement by the HBA, the undersigned Company ("Exhibitor") agrees to lease booth space from the HBA in the November 9, 2006, RCS as indicated below.

Company Name _____ **Website: www.** _____
As it should appear in all promotions and Show Directory

Mailing Address _____ **P.O. Box** _____

City _____ **State** _____ **Zip** _____

Phone _____ **Fax** _____ **Email** _____

Contact Name _____ **Signature** _____

The individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract

Please list your products or services for the Show Directory: _____

Booth Fee(s):
\$10.00 per square foot

Payment Schedule:
50% deposit due with submission
50% due September 9, 2006

Corner Fee:
\$50.00 per corner

Booth Choices: (you can combine booth #'s to create larger space) Please refer to the floor plan; Call for available booths.

1st Choice		2nd Choice		3rd Choice	
Booth Number(s)	Dimensions	Booth Number(s)	Dimensions	Booth Number(s)	Dimensions
1.	_____ X _____	2.	_____ X _____	3.	_____ X _____

Please list any companies you do not want to be near _____

Co-Exhibitor Fee: If you plan to share your booth space with another company, there is an additional fee of \$250.00. This entitles the coexhibitor to a listing in the show directory, a booth sign, exhibitor badges with their company name, an exhibitor service manual and independent billing from service contractors. **Cancellation:** In the event that the exhibitor cancels exhibit space contracted for herein, the exhibitor must do so in writing. If this agreement is cancelled by Exhibitor for any reason or by HBA because of Exhibitor's default or violation of this agreement, the following schedule of cancellation charges shall prevail: If cancellation occurs before September 9 2006, Exhibitor shall forfeit to HBA 50% of the total contract rental. If cancellation occurs on or after September 9, 2006 Exhibitor shall forfeit to HBA 100% of the total contract rental. The retained rental shall be liquidated damages for the direct and indirect cost incurred by HBA for organizing, publicizing, setting up and providing space for Exhibitor, together with losses and additional expenses caused by Exhibitor's cancellation, including HBA's cost of reletting of the space.

If refunds to Exhibitor are necessary, such refunds will be made at the completion of the Residential Construction Show.

Payment Information: (check one)

MasterCard VISA Check (payable to "HBA of CT") \$ _____ Amount of payment

Card # _____ **Exp date** _____

Name as it appears on card _____

Billing Address _____

City _____ **State** _____ **Zip** _____

Signature _____ **Please Print** _____

Check here if you would like us to place additional payments on this credit card when they are due.

Return to: Residential Construction Show
c/o Reuter Exposition Services
33 Flax Mill Road • Branford, CT 06405
Tel: 203/483-5774 Fax (203) 483-5778

Show Management Use Only:

Assigned Booth#: _____ Dimensions: _____

HBA of Connecticut Acceptance of Exhibitor Agreement:

HBA Authorized

Signature: _____ Date: _____