



RIES

Reuter Exposition Services
33 Flax Mill Road
Branford, CT 06405

**The Residential Construction Show
is a one-day, mid-week event that
is for trade only.**

Meet hundreds of builders

Build customer loyalty

Get referrals for jobs

Secure quality sales leads

**Network with current and
prospective buyers during
the reception**

Your Name
Your Company
Street Address
City, State, Zip



**Now In Its
3rd Year!**

Residential Construction Show

Sponsored by: Home Builders Association of Connecticut

January 10, 2008

Connecticut Expo Center, Hartford, CT

Reception in the
Exhibit Hall

Competitions



Sponsored by
the Home Builders
Association of Connecticut

RCS 2006 Attendee Demographics

28% Remodelers

25% Homebuilders

22% Architects

21% General Contractors

4% Developers

% of Past Attendees	Amount Spent Annually on Materials
31%	Over \$1,000,000
19%	Up to \$1,000,000
17%	Up to \$ 300,000
13%	Up to \$ 150,000
11%	Up to \$ 500,000
9%	Up to \$ 75,000

**Attendee
Buying
power!**

**Call (203) 483-5774 to Reserve
Your Exhibit Space Today!**

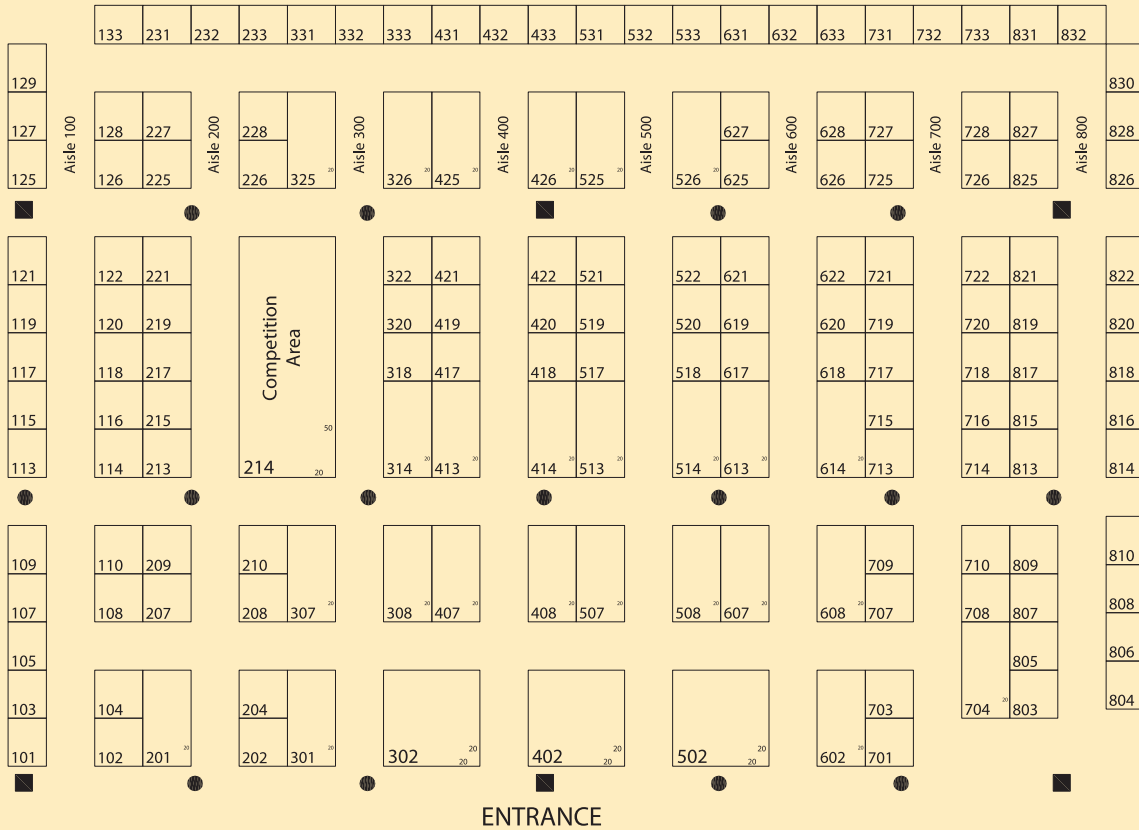
Past Exhibitors Include:

- 1800 PACKRAT Hartford
- 50+ New England Housing Council
- A.H. Harris & Sons, Inc.
- ABC Supply Co., Inc.
- Absolute Gutter Protection LLC
- AllStar Flooring LLC
- Alside Supply Center
- American Dry Basement Systems
- American Energy Savers, Inc.
- Are You Organized? Inc
- AT & T Smart Moves
- Atlas Concrete Products, Inc.
- Barden Homes
- Barker Steel Company, Inc
- barrett advertising etc., llc
- Basement Systems
- Bemer Petroleum
- Berryvale Software Solutions
- Bertram & Leithner
- Bodyguard
- Boise Building Solutions
- Bradco / Wickes
- Bradco Supply Company
- Branford Building Supplies
- Builder / Architect Magazine
- Building Designs LLC
- C & S Distributors Inc
- Certain Teed Roofing Products
- CHFA / Connecticut Housing Finance Authority
- Civil 1
- Closet & Storage Concepts
- Coastal Hurricane Shutters
- Community Associations Institute
- CompuTool Corp.
- Connecticut Lighting Centers
- Contractors Home Appliances, Inc.
- Correct Building Products
- Cosella-Dorken Products, Inc.
- Crowley-Hummer Chevy
- Crystal Window & Door Systems Ltd.
- Cucina Design
- Cultec, Inc.
- Custom Hardwood Flooring
- Cyclone Home Systems, Inc.
- Dalene Flooring Carpet One
- Danver
- Deck Images
- Delia Inc.
- DiMatteo Insurance Service Center
- Dryvit Systems, Inc.
- EcoStar
- EDOS Manufacturing Reps, Inc
- EFI
- EHV - Weidmann Industries, Inc.
- Elements in Design
- Elevator Service Co., Inc.
- Englert, Inc.
- Eon Outdoor
- EuroFloor LLC
- Express Kitchens
- Fireplaces by Superior
- First Connecticut Capital LLC
- First Horizon Home Loans
- FlowGuard Gold Pipe and Fittings/Noveon
- Foundation Sealers CT LLC
- Geysir Wood Floors of Connecticut
- Gil's Drywall Supply
- GMAC Mortgage Corp.
- Green Building Initiative
- Hartford Courant
- Hartford Financial Services Group, Inc. (The)
- Harvest Homes
- Herrington's Showplace
- Holbrook Lumber Co. Inc.
- Home Automation, Inc.
- Home Builders Association of CT, Inc.
- Home Comfort Now, LLC
- Home Depot (The)
- Home Designs By Bruno
- Hometronics Lifestyles, LLC
- Housatonic Lumber Co
- Huaxun Industry U.S.A., LLC
- Huttig Building Products
- Ideal Consulting Services, Inc.
- iLevel By WeyerHaeuser
- Instant Imprints
- James Hardie Building Products
- James Wentling / Architects
- John M. Glover Agency Inc
- Kaycan
- King & Levy Thermal Spray Technologies
- Kosovsky, Pratesi & Co., LLC
- Logix Insulated Concrete Forms
- Lyman Kitchens
- Lyon & Billard Lumber Co.
- MAPEI
- Marriott Vacation Club International
- MD Drilling and Blasting
- Middlesex Supply & New Shepard Supply
- Mid-State Lumber
- Millennium Stone, LTD.
- Modern Plumbing Supply
- Moen Inc
- Naillite International
- National Fiber
- New England Silica, Inc
- NewAlliance Bank
- Newtown Lumber, Moulding & Fence
- Norbord Inc.
- NTI Heating Equipment
- Oasis Foundation Wall Systems by Oldcastle Precast
- Osterman Propane
- OutSource It Business Services, LLC
- Paine's Inc.
- Panel Pro
- Parksite Plunkett Webster
- Pella Windows & Doors
- Phoenix Hardware Flooring
- Pollard Windows
- Progress Lighting
- ProSource Wholesale Flooring
- Protect-U-Services LLC
- Prudential Connecticut Realty
- R. C. Lawson Co
- Raybern Company, Inc.
- Redi-Rock Walls of New England
- Robinson Supply Company
- RSVP Publications
- Sanford & Hawley Inc
- Schneider's Flooring America
- Sea Gull Lighting
- Simpson Strong-Tie Co.
- Smith Barney
- SoftPlan Systems, Inc.
- Sound Sense, LLC
- South County Post & Beam
- State of Connecticut Dept of Consumer Protection
- State of Connecticut Dept of Public Health
- Stone Depot, Inc.
- TEM Associates
- Tilcon Connecticut Inc
- Tile America / Surfaces in Stone
- Trex Company
- UBS
- United Rentals
- Universal Windows, LLC
- US Lending Partners
- USG Corporation
- Valley Building Supply
- Viking Kitchen Cabinets, LLC
- W. I. Clark Company (The)
- Water & Waste Equipment
- Water Resource Technologies, LLC
- Wayne-Dalton of Hartford
- Webster Insurance
- Wells Fargo Home Mortgage
- Westchester Modular Homes
- Western Tool Supply
- William Pitt Sotheby's International
- Your Cell Phone Outlet
- Zehnder America, Inc.

Floor Plan/Booth Space Info: RCS 08 • Connecticut Expo Center • Hartford, CT

Booths are available in 8' x 10' and 10' x 10' increments and can be combined to make larger spaces. All reservations are made on a first-come, first-served basis. Please note that the square foot rate includes the following:

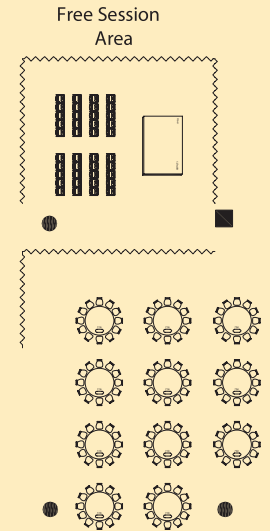
8 ft High Back Drape • 3 ft High Side Rails • Company I.D. Sign • Listing in the Show Directory • Exhibitor Service Manual



Exhibitors are responsible for carpeting their individual booths. All booths must be carpeted.

Back drape colors:
Blue/Burgundy/White

Carpet:
Burgundy



Meet Hundreds of Builders • Build Customer Loyalty • Quality Sales Leads

Show Schedule

Wednesday, January 9, 2008

Exhibits Move-in12:00 noon – 5:00 p.m.

Thursday, January 10, 2008

Keynote: Alison Lynn Reaser, Ph.D., Chief Economist,
Investment Strategies Group, Bank of America
.....10:30 a.m. – 12:00 Noon

Exhibit Hall Open12:00 Noon – 6:00 p.m.

Reception (in Exhibit Hall)4:30 p.m. – 6:00 p.m.

Show Closes6:00 p.m.

Breakdown of Exhibits6:00 p.m. – 9:00 p.m.

Marketing & Promotion Plans Include:

- Advertisements in Trade Publications
- Direct Mail to Builders, Remodelers, Architects & Designers
- Newsletters
- Promotion to HBACT Members
- Editorial Coverage & Calendar Listings
- Local Newspaper Promotion
- Free Passes Distributed by Exhibitors
- Support from Local and Statewide Industry Associations

The Goodwin Hotel

One Haynes Street • Hartford, Connecticut

Group Rate: \$135 plus tax Single/Double. Other accommodations will be quoted upon request. Hartford's Landmark Luxury Hotel offers 124 newly decorated luxury guest rooms.

For Reservations call (800) 922-5006. Be sure to mention that you are with the Residential Construction Show to take advantage of the special low rate!

Easily accessible from I-84 and I-91 and 20 minutes from Bradley International Airport. Discounted parking rate of \$10.00 per day for Residential Construction Show Guests.

The Goodwin Hotel is 5 minutes by car from the Connecticut Expo Center.



Reserve Your Exhibit Space Now! • Call (203) 483-5774 • For the Latest Show News Visit

The Residential Construction Show ("RCS") is owned and sponsored by the Home Builders Association of Connecticut, Inc. ("HBA") and is managed for the HBA by Reuter Expositions Services ("Show Management"). Subject to the terms and conditions of this Exhibitor agreement, including the RCS Rules and Regulations, which are incorporated in and form a part of this agreement, and upon acceptance of this agreement by the HBA, the undersigned Company ("Exhibitor") agrees to lease booth space from the HBA in the January, 2008, RCS as indicated below.

Company Name _____ **Website: www.** _____
As it should appear in all promotions and Show Directory

Mailing Address _____ **P.O. Box** _____

City _____ **State** _____ **ZIP** _____

Phone _____ **Fax** _____ **Email** _____

Contact Name _____ **Signature** _____

The individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract

Please list your products or services for the Show Directory: _____

Booth Fee(s):
\$11.00 per square foot

Payment Schedule:
50% deposit due with application
Balance due November 10, 2007

Corner Fee:
\$100.00 each corner

Booth Choices: (you can combine booth #'s to create larger space) Please refer to the floor plan; Call for available booths.

1st Choice		2nd Choice		3rd Choice	
Booth Number(s)	Dimensions	Booth Number(s)	Dimensions	Booth Number(s)	Dimensions
1.	_____ X _____	2.	_____ X _____	3.	_____ X _____

Please list any companies you do not want to be near _____

Co-Exhibitor Fee: If you plan to share your booth space with another company, there is an additional fee of \$250.00. This entitles the coexhibitor to a listing in the show directory, a booth sign, exhibitor badges with their company name, an exhibitor service manual and independent billing from service contractors.

Cancellation: In the event that the exhibitor cancels exhibit space contracted for herein, the exhibitor must do so in writing. If this agreement is cancelled by Exhibitor for any reason or by HBA because of Exhibitor's default or violation of this agreement, the following schedule of cancellation charges shall prevail: If cancellation occurs before November 10, 2007, Exhibitor shall forfeit to HBA 50% of the total contract rental. If cancellation occurs on or after November 10, 2007 Exhibitor shall forfeit to HBA 100% of the total contract rental. The retained rental shall be liquidated damages for the direct and indirect cost incurred by HBA for organizing, publicizing, setting up and providing space for Exhibitor, together with losses and additional expenses caused by Exhibitor's cancellation, including HBA's cost of reletting of the space.

If refunds to Exhibitor are necessary, such refunds will be made at the completion of the Residential Construction Show.

Payment Information: (check one)

MasterCard VISA Check (payable to "HBACT") \$ _____ Amount of payment

Card # _____ **Exp date** _____

Name as it appears on card _____

Billing Address _____

City _____ **State** _____ **ZIP** _____

Signature _____ **Please Print** _____

Check here if you would like us to place additional payments on this credit card when they are due.

Return to: Residential Construction Show
c/o Reuter Exposition Services
33 Flax Mill Road • Branford, CT 06405
Tel: (203) 483-5774 Fax (203) 483-5778

Show Management Use Only:

Assigned Booth#: _____ Dimensions: _____

HBA of Connecticut Acceptance of Exhibitor Agreement:

HBA Authorized

Signature: _____ Date: _____